

★ THE CHRISTMAS SHOPPING FAYRE ★

WESTPOINT, EXETER 27th – 29th Nov 2020

The Westpoint Arena and 150-acre showground site is the best purpose-built events venue in the South West of England. The main hall is a 48,000 sq. ft (nearly 5,000 sq.m.) clear span building which we carpet from wall to wall and it provides enough space for over 250 stands with generous gangways between. Situated on the outskirts of the city of Exeter just 2 minutes from junction 30 off the M5 making it easy for us to attract 15,000+ shoppers from Exeter, Plymouth, Taunton, Torquay and all parts of the South West every year.

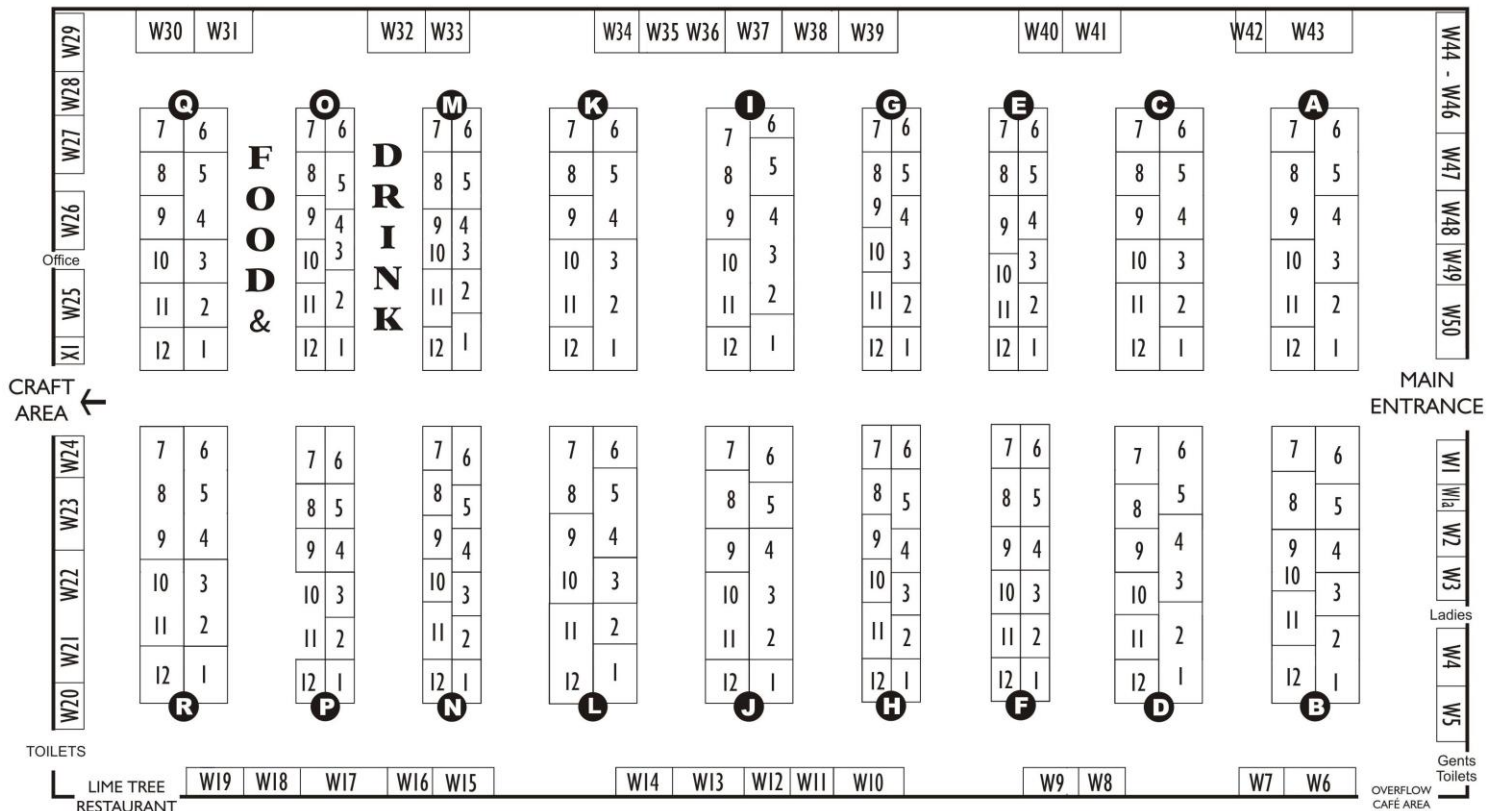
SHOPPING FAYRE OPENING TIMES

FRI 27th NOV: 9.00am-5.00pm

SAT 28th NOV: 9.00am-5.00pm

SUN 29th DEC: 9.00am-4.00pm

- Plenty parking near the hall for exhibitors and 1000's of visitors
- Easy level access for loading and unloading
- On site restaurant, bar and takeaway
- Overnight parking for caravans/campers £10 per night (including showers, electric hook-up)
- Information provided about local B&B's, guest houses and hotels



SHOPPING FAYRE PLAN 2020

Most exhibitors book one of our standard sizes of shell scheme stands (3m x 2m, 4m x 2m, 5m x 2m, 3m x 3m, 4m x 3m) but larger sizes are possible, ask for details.

COSTS OF STANDS

3m x 2m (9'9" wide x 6'6" deep) =	£410.00 +vat
4m x 2m (13'0" wide x 6'6" deep) =	£544.00 +vat
5m x 2m (16'3" wide x 6'6" deep) =	£665.00 +vat
3m x 3m (9'9" wide x 9'9" deep) =	£544.00 +vat
4m x 3m (13'0" wide x 9'9" deep) =	£695.00 +vat
6m x 3m (19'6" wide x 9'9" deep) =	£998.00 +vat

Corner sites (stands with 2 open sides) -add **20% extra**

COSTS OF EXTRAS

Lighting (5ft strip light)	£35.00 +vat
Twin electric socket	£44.00 +vat
Trestle tables (6ft x 2ft 6in)	£5.00 +vat

"WE KEEP OUR PRICES AS LOW AS POSSIBLE EVERY YEAR!"



A 6m x 3m stand would have costed £720+ vat at the Shopping Fayre 23 long years ago and it only costs £998.00+ vat today.

-We work hard to give you a great event at the lowest possible cost!

Some outside trading space and a few indoor spots in the craft marquee available: prices on application

Don't miss out - cash in on Christmas at our Shopping Extravaganza!

NEW & PREVIOUS EXHIBITORS ARE ALWAYS WELCOME

With most of our exhibitors coming back year after year we work hard to fill our remaining spaces with new lines to keep our Fayre fresh and exciting. Preference will always be given to exhibitors promoting a new or unique range of products. If you can put on a bright and interesting display, we will be happy for you to join us this year ... and so will our army of shoppers!!

We're often asked what sort of items are suitable for our Fayres. Here's just a selection of the lines featured at a typical Christmas Shopping Fayre. You can see it's not just Christmas gifts!

Antiques & Curios	Fair Trade Goods	Model Making
Aquariums	Fashions For All Ages	Motoring Gifts
Aromatherapy Oils	Fine Bone China	Musical Ranges
Art Materials	Fitness Products	Needlecraft
Baby Gift Lines	Flying Lessons	Novelty Gift Lines
Back Care Products	Food & Drink	Oriental Rugs
Balloons, Party Goods	Fragrances	Paintings
Beers & Ciders	Framed Prints	Personalised Gifts
Belts & Buckles	Flowers, Plants	Pet Products
Bikes & Accessories	Fun Adult Lines	Pillows
Binoculars, Telescopes	Furniture -All Sorts	Photographic Posters, Prints
Bird Tables, Feeders	Gardening Gifts	Pottery -Handcrafted
Books Boxed Games	Glassware, Crystal	Puzzles
Cameras	Handbags, Luggage	Remote Control Toys
Cards and Calendars	Hats -Of All Kinds	Rocking Horses
CDs and DVDs	Health Products	Sewing Machines
Christmas Decorations	Herbs & Spices	Slippers, Footwear
Clocks & Watches	Hiking & Outdoors	Soaps, Bath Products
Collectables	Hobby Crafts	Socks, Underwear
Computers, Software	Holiday Promotions	Spa Baths
Confectionery	Household Gadgets	Sports Goods
Cookware	Imported Furnishings	Stationery Products
Country Clothing	Ironing Presses	Statues, Ornaments
Cosmetics	Jewellery	Ties and Scarves
Craftwork, Hand-made	Kitchen Utensils	Tools -Of All Kinds
Cuddly Toys	Knitwear	Towels, Bedding
DIY Gadgets & Tools	Lamps & Shades	Toys -Huge Choice
Dolls, Dolls-houses	Leatherwear	Vacuum Cleaners
Dried Flowers	Lifestyle Products	Wines & Liqueurs
Engraved Giftware	Lingerie	Wood Carvings
Ethnic Ranges	Metal Detectors	Wrought Ironwork
Fabrics	Mirrors	<i>And much, much more!</i>
	Mobile Phones	

ONLY £4.00

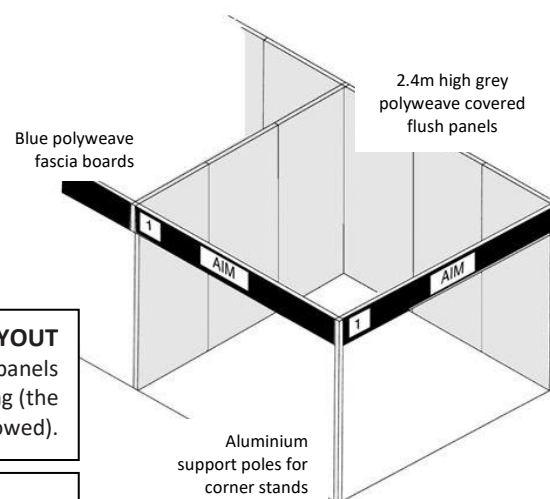
ADMISSION

We charge shoppers £4.00 (OAPs only £3, U16's FOC) and the hall is packed for all 3 days. When we open the main doors on the Friday morning each year there's usually a queue of 100's of shoppers outside.

Sounds great ...and it is!

BE PREPARED!

If you have got the right products at the right price, then be prepared for 3 very busy days. The Fayre seems to get busier & busier each year so bring enough stock!



A TYPICAL STAND LAYOUT

We cover the whole hall with a mid-grey carpet. The panels of the stands are covered in a grey fabric suitable for velcro fixing (the panels are sturdy but no screw fixing of display items allowed).

OUR MARKETING CAMPAIGN

We never skimp on promoting our Christmas Shopping Fayre each year, to ensure the huge volume of shoppers who turn up each year. Just look at our typical marketing campaign:

Newspapers & Magazines – Full, half or quarter page adverts in over 50 publications covering the whole of the South West, including Devon, Somerset and Cornwall. We advertise in What's On Guides, local press, regional editions of national papers, audience specific publications such as Primary Times, and more.

Radio – dynamic radio campaign (100s of 30 second ads) on commercial radio stations.

Banners – to promote the show.

Competitions run on radio, and in many of the newspapers and magazines.

Free Tickets – Loads of free tickets are distributed via exhibitors, competitions and giveaways.

Leaflets – glossy leaflets distributed widely in the region.

Posters – prominently sited throughout the area.

Social Media – Facebook targeted and boosted advertising, including videos, competitions and more, as well as Instagram posts and Twitter posts and interaction.



FRI 27th - SUN 29th NOV EXETER
christmasshoppingfayre.com